

**BỘ GIÁO DỤC VÀ ĐÀO TẠO  
TRƯỜNG ĐẠI HỌC NAM CẦN THƠ**



**GIÁO TRÌNH  
TIẾNG ANH BÁO CHÍ  
Ngành: NGÔN NGỮ ANH**

**CHỦ BIÊN: Ths. LƯU HỮU THỌ**

**Cần Thơ, tháng 07 năm 2025**

**Lưu hành nội bộ**

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## PREFACE

In today's world, where information flows across borders and languages, journalism plays a crucial role in shaping public understanding and discourse. English, as the global lingua franca, has become a vital tool for aspiring journalists, not only for reporting international news but also for connecting local stories to a wider audience. Recognizing this reality, the coursebook "**English for Journalism**" is designed to provide learners with a strong foundation in both the language and the practical skills required to succeed in the dynamic field of journalism.

This coursebook is structured to guide students step by step, from the historical roots of journalism to the hands-on practices of reporting and broadcasting. Chapter 1 introduces the rich history of journalism, allowing learners to appreciate how this profession has evolved over time. Chapter 2 answers the fundamental question of why understanding journalistic language is essential, not only for effective reporting but also for critical thinking and audience engagement.

Chapters 3 and 4 explore the core concepts of news - what it is, how it is identified, and how it is understood by readers and viewers alike. The following chapters (5 through 8) equip students with essential skills in collecting information, conducting research, constructing coherent stories, and writing impactful news articles. Recognizing the importance of personal interaction in journalism, Chapter 9 focuses on the art of interviewing - a skill that brings depth and authenticity to any story.

Finally, Chapter 10 introduces broadcast journalism, helping learners develop the speaking, listening, and presentation skills needed in today's multimedia newsrooms.

Throughout this coursebook, emphasis is placed on authentic language use, practical activities, and real-world tasks that reflect the day-to-day realities of a journalist working in English. Each chapter integrates key vocabulary, language functions, and communication strategies necessary for effective reporting and storytelling.

It is our hope that this coursebook will not only develop students' English proficiency but also nurture their curiosity, critical thinking, and ethical responsibility as future journalists. By engaging with the language and principles of journalism, students will be better prepared to tell meaningful stories, ask important questions, and contribute positively to their communities and beyond.

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