

NAM CAN THO UNIVERSITY
FACULTY OF FOREIGN LANGUAGES



VO PHUONG DONG

**NAM CAN THO UNIVERSITY ENGLISH
MAJOR STUDENTS' PERCEPTIONS OF
UTILIZING FACEBOOK BASIC FEATURES
FOR ENGLISH VOCABULARY LEARNING.**

BACHELOR'S THESIS

Program: English Studies

Code: 7220201

CAN THO, 2024

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SUPERVISOR

LE THI THAI TRAN

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DECLARATION

I hereby declare that this thesis, entitled "Investigating Nam Can Tho University English Major Students' Perceptions of Utilizing Facebook for Learning English Vocabulary," is entirely my own work with my exceptional hard work. This thesis is conducted under the supervision of Mrs. Le Thi Thai Tran at Nam Can Tho University.

The goal of the project is to profoundly understand and explore how students regard Facebook as an effective vocabulary learning tool, with the intention of adding to the corpus of information already available in the field of EFL instruction and offering educators and language learners useful insights.

The investigation will adhere closely to ethical principles at all times.

The rights and privacy of participants will be upheld, and participation requires informed consent. All the information gathered is kept private and utilized exclusively for this research.

I will be collecting data from a sample of EFL students using a well-designed questionnaire and semi-structured interviews as parts of a practical survey procedure. The survey instrument will be thoughtfully designed to meet the goals of the study, including pertinent questions about the use of Facebook, its effectiveness and benefits, as well as its challenges. A semi-structured interview will be conducted to help gain a deep understanding of the questionnaire.

I will use dependable statistical methods and procedures to analyze the data. The results are presented in an accurate and impartial manner and are interpreted objectively. We have made every effort to identify and address any limitations and possible sources of divergence.

I certify that all of the sources and citations used in this investigation are original and have been properly referenced and cited. All outside assistance and contributions have been properly recognized.

In conclusion, I would like to emphasize that this study was carried out with the highest level of professionalism, adhering to academic norms and ethical guidelines.

Can Tho, June 2024

VO PHUONG DONG

ABSTRACT

As the most common second language, English currently has become very important in many fields of life. The number of EFL students has ballooned, going hand in hand with the greater demand for English vocabulary learning tools, especially social media such as Facebook. This study was conducted to explore Nam Can Tho University English-major students' perceptions of utilizing Facebook basic features for learning English vocabulary.

The research employed both qualitative and quantitative methods. Particularly, data were collected from a 45-item questionnaire and semi-structured interviews. The Statistical Package for the Social Sciences program was used to analyze the data. The statistical results from a survey with 120 English-major students from freshman to seniors who studied at Nam Can Tho University demonstrated that Facebook is an effective tool for learning English vocabulary, providing social learning, and learning in a community of practice and in an educational environment. The benefits of Facebook focus on its convenience and English vocabulary exposure. The challenges and limitations of Facebook that students faced are also made clear, mainly being bound up with negative content and distraction. Through the thesis, 80% of student regard Facebook as an effective tool for learning English vocabulary, and over 80% perceive that there are too many ads on Facebook that can cause students' distraction. From this study, students may recognize the use of Facebook in learning English vocabulary, which will therefore help them in the on-going learning process.

Keywords: Perceptions, vocabulary learning, Facebook basic features, Facebook as an effective tool.

TÓM LƯỢC

Là một ngôn ngữ thứ hai phổ biến nhất, Tiếng Anh hiện nay đã trở thành một phần quan trọng của cuộc sống. Số lượng người học tiếng Anh cũng tăng mạnh song hành với nhu cầu ngày càng cao về một công cụ hỗ trợ việc học từ vựng Tiếng Anh hiệu quả, đặc biệt là các mạng xã hội như Facebook. Bài nghiên cứu này được tạo ra nhằm mục đích khám phá nhận thức của sinh viên Đại học Nam Cần Thơ về việc tận dụng các tính năng cơ bản của Facebook để học từ vựng Tiếng Anh.

Nghiên cứu này sử dụng cả phương pháp nghiên cứu định tính và định lượng. Cụ thể là dữ liệu thu thập từ một bảng gồm 45 câu hỏi và những bài phỏng vấn bán cấu trúc. Phần mềm SPSS phiên bản 25 được dùng để phân tích số liệu. Dữ liệu được phân tích từ khảo sát với 120 người tham gia là sinh viên ngôn ngữ Anh tại trường Đại học Nam Cần Thơ từ năm nhất đến năm cuối đã chứng minh rằng Facebook là một công cụ học từ vựng Tiếng Anh hiệu quả, cho phép người dung học tập xã hội, học trong một cộng đồng thực hành và học trong một môi trường giáo dục. Sinh viên nhận thấy lợi ích của Facebook trong việc học tiếng anh chủ yếu ở tính tiện nghi và tiếp cận tài liệu dễ dàng. Sinh viên cũng làm rõ các thách thức và giới hạn mà họ đối mặt khi sử dụng Facebook là những nội dung tiêu cực và sự lơ đãng. Từ bài nghiên cứu, 80% các sinh viên công nhận Facebook là một công cụ học tập hiệu quả, mặt khác, hơn 80% sinh viên cũng thừa nhận Facebook có quá nhiều quảng cáo dẫn đến mất tập trung. Từ bài nghiên cứu này, sinh viên có thể cân nhắc có nên sử dụng Facebook trong việc học từ vựng Tiếng Anh hay không, qua đó hỗ trợ chặng đường học không ngừng của họ.

Từ khóa: Nhận thức, việc học từ vựng, các tính năng cơ bản của Facebook, Facebook là một công cụ học tập hiệu quả.

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Secondly, I would like to thank my peers, who were willing to help with my research data collection and lent me equipment. I would not have been able to complete this research without these valuable supports.

Thirdly, I would like to give my sincere thanks to all the teachers who taught me during my four years at Nam Can Tho University. Thanks to them, I acquired the necessary background knowledge and skills to complete this study.

Fourthly, I specially appreciated 120 students' collaboration in order to provide me with data to complete the thesis.

Finally, I wanted to say thank you to my friends and family who mentally supported me to fulfill this thesis.

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